

BRANDVOICE

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Problem

Launching a very different brand consultancy and a new business model in a crowded market.

Solution

Prospect translated BrandVoice's essence into an engaging online experience by providing the IA, wireframes, designs, technical build and a social media platform.

The core to the solution is focus on thought leadership and the creation of a brand community.

Impact

Due to launch soon.

Case study to be completed soon after launch.

See it live

www.brandvoice.co.uk



LAUNCHING A VERY DIFFERENT BRAND COMMUNITY

Online brand expression

Thought leadership

Social Media Platform

Leading by example

